

Are you ready to be a part of something bigger? As one of Canada's Best Managed Companies, Mega Group values the talents and abilities of our employees and seeks to foster an open, cooperative, and flexible environment in which employees can thrive. Being a proudly Canadian company means we're always looking for smart, enthusiastic, and passionate team members who reflect the communities we serve. Join our team today and take pride in helping our neighbours turn their businesses into success.

Make an impact with our Marketing team as a Communication and Event Strategist in our Boucherville office.

**What you will do:**

- Develop and implement a global communications strategy for Mega Group.
- Develop and write a wide variety of content, press releases, reports, and corporate presentations related to Mega Group's various programs.
- Develop B2B content and maintain member portal and platforms and ensure content is produced, managed, and made available to the appropriate audience.
- In collaboration with various Mega Group departments; develop, implement and optimize policies and procedures for communications with a variety of internal and external stakeholders, such as internal business units, Members, partners and the general public.
- Oversee communication of key events such as trade exhibitions, conventions, Buy Fair, and others.
- Ensure consistency of tone, style and brand in all editorial work.
- Strategically use social media to promote Mega in the industry
- Contribute to the development and implementation of internal communication strategies and plans to engage employees in Mega Group's vision and objectives.
- Evaluate the performance and impact of internal communications and current practices, and put in place a mechanism to ensure their continuous improvement.
- Act as writer and editor for collaborators, ensuring the quality and consistency of all communications.

**What you offer:**

- Bachelor's degree in Marketing, Communications or related field is required.
- Minimum five (5) years' experience in marketing or communications with digital marketing and/or web site management responsibilities.
- Bilingualism is required (English/French).
- Experience in event planning.
- Experience with project management.
- Excellent communication skills, including written and verbal, with strong grammar and proofreading abilities.
- Ability to plan, develop, write, and edit a variety of communication materials for both internal and external audiences.
- Understanding of digital and social media tools, trends, channel use and their business application.
- Proficient in Microsoft Office 365.
- Keen eye for detail.



**What we offer:**

- Health and Dental coverage
- Health Care Spending Account
- Lifestyle Account
- Gainshare
- RRSP Plan
- Employee Assistance Program
- Social and charity committees
- Hybrid work possibilities
- Healthy work-life balance
- Positive company culture
- Training and development opportunities
- The personal fulfillment of supporting local businesses

**Who we are:**

Making independent retailers stronger is not just a tagline, it is our entire reason for being. For more than 55 years, Mega Group has provided a competitive edge to like-minded Canadian independent home goods retailers by providing programs and services that save them time and money. Entirely member-owned, Mega Group provides the combined expertise and scale in the areas of Retail financial support, Digital business, and Business Fundamentals that our members cannot easily access or afford on their own.

**Want to learn more? Check out our [website](#) and follow us on [Facebook](#).**

*Our goal is to support local businesses. We believe the best way to do that is by building a team with various backgrounds, cultures, and perspectives to help make our vision a reality. Diversity and inclusion fuel our innovative solutions and unite us with our members and the communities we serve. We have a nationwide, multicultural, and diverse member base - we want to reflect that inside our walls.*