

# DISCOVER

the Benefits of Being a MEGA Member

100% Canadian  
and entirely  
member owned.



Serving the independent Canadian retailer since 1965

## WOULD YOU LIKE:

- To work with a **Canadian company** that central bills and **finances in Canada**?
- **Improved cashflow** and **higher profitability**?
- **Marketing, merchandising** and **operations programs** that **save time** and **make money** ?
- Help with **website & social media**, **store design**, **succession**, the **metrics of retail**?
- The **convenience** and **confidentiality** of central billing with **one account** rather than paying many suppliers?

## STRONGER TOGETHER

### YOU DECIDE

As a member, you decide your level of involvement by selecting only the products and services that you feel can help your business. Choose a la carte programs, or a full-service VIP model like our BrandSource Business Group.



### NETWORKING

As an independent retailer, you're not alone. Mega Group hosts meetings that connect retailers and vendors, providing a platform to exchange ideas and insights.



# MAKING INDEPENDENT RETAILERS STRONGER



## Fully integrated WEBSITE

For seamless retail integration. Our solution connects your eCommerce website, in-store tablets for salespeople and digital price tags, into one cohesive system.

Whether your customers are shopping online, exploring interactive kiosks in-store, or receiving assistance from your sales team on tablets, all your platforms sync effortlessly with your website.

## PROFIT

No annual fees to join MEGA Group

Early Pay **Discounts up to 2% over** and above supplier programs

Traffic and profit driving **marketing and merchandising programs**

Mega's **Store Design services** help you elevate your consumer's shopping experience.

Group Volume **Rebates**

400+ Approved **Vendor Suppliers**

## DIGITAL MARKETING

### Annual promotional marketing calendar.

We bring qualified traffic to your website, digital campaign that deliver conversions supported by thousand of \$\$ in subsidies.



## MERCHANDISING

Profitable programs that drive traffic and achieve higher margins. Opportunity buys, exclusive promotion, private label, buy fairs, co-op, volume rebates all connected to marketing programs to sell the merchandise.



Sleep Program

## OPERATIONS

Save time and improve efficiency with our expert accounting service, lower credit card fees, industry leading central and payment system, POS system, lower consumer finance rates and more.



For more information go to [www.megagroup.ca](http://www.megagroup.ca)